

Qlik honours top partners in Switzerland - Heyde and Informattec accept awards

Qlik honours innovation and performance of Swiss partners

Zurich, March 30, 2017 - QlikView, a leading provider in the field of visual analytics, has honoured two very successful partners at their Business Partner Meeting in Bern this year: Thus Heyde (Switzerland) AG received the award as the "Best Performing Solution Provider Switzerland 2016" and Informattec Ltd. liab.Co. the "Innovation Award Switzerland 2016". The awards are presented in recognition of excellent project implementation of business intelligence solutions in various sectors with a variety of requirements. Apart from revenue levels, other evaluation criteria include adherence to budget, the business plan and consulting expertise.

Informattec, which has been a QlikView Elite Solution Provider since early 2017, was particularly distinguished in 2016 for a three-digit growth in sales. This was primarily achieved in the area of new customer business. Informattec is also the first partner in the DACH region to implement the QlikView analytics platform - in a comprehensive project in the Swiss banking sector. The opening of the official QlikView Training Center in the Basel area and the award of 5 Qlik sector expertise qualifications were further milestones for Informattec in 2016. The company's excellent marketing was also highlighted.

Heyde, a QlikView Elite Solution provider since 2014, scored with its triple-digit revenue growth, thereby ranking among the top DACH Qlik partners. The path to award achievement was paved, among other things, by committed marketing and a successful stop-off in Zurich during the 2016 Qlik Sense tour. The sophisticated QlikView implementations with the integration of complex CRM environments were also award-winning. In previous years, the Swiss system integrator has already reaped awards - such as the "Partner of the Year" award and the "Open & Straightforward Award" for the DACH region. Heyde is a member of QlikView Partner Advisory Council (a group within the QlikView community where selected partners across the EMEA region exchange ideas). He has expertise in the sectors of wholesale trade, retail trade, manufacturing, services and health care.

"Heyde and Informattec are reliable and powerful partners that stand out for their high degree of know-how. We cooperate with them on an equal footing. Both invest a lot in successful customer relationships, which is reflected in their high number of enthusiastic customers. I am delighted that we can highlight the commitment of both partners in this way", said Robert Schmitz, General Manager for Central & Eastern Europe.

About Qlik

Qlik® provides the leading visual analytics platform and is a pioneer in user-driven business intelligence. The product portfolio includes both cloud-based and on-premise solutions, ranging from self-service reporting and visual analytics to guided and embedded analytics for customer-specific analysis. With QlikView Sense®, QlikView® and Qlik® Cloud users can examine the relationships between the data regardless of where the data come from and where they are stored. This in turn leads to valuable insights and great ideas. Qlik is headquartered in Radnor, Pennsylvania and has offices in over 100 countries and more than 40,000 customers worldwide.

About Heyde (Switzerland) AG

For over 25 years, Heyde has specialised in system integration of software standard applications in the areas of business intelligence (BI), customer relationship management (CRM) and enterprise resource planning (ERP). The company provides software solutions that enable process optimisation throughout the value chain. In addition, a long-term outlook into business-related trends is created, to support executives in their strategic decision-making. Heyde offers their more than 350 national and international customers personalised, individual and solution-oriented process- and organisational consulting in close partnership. Thus Heyde lays the foundation for a long-term, solid customer relations.

Informatec Ltd.liab.Co.

With a clear focus on business intelligence, Informatec has established itself as a specialist consultant for bespoke implementation of comprehensive BI solutions for analysis, reporting and planning. The company from the Basel area, founded in 1998, is an established BI innovator for sophisticated SME and major clients and counts leading companies among a continuously growing client base. With its need-oriented services, Informatec helps provide limitless access to the numerous benefits of their proprietary BI platform iVIEW, based on Qlik and Jedox. Their service range includes consulting, design and custom development, as well as implementation and training, maintenance and support.

For the latest information all about Qlik for the DACH-Region, see **Twitter** and **YouTube** or subscribe to news on **XING**.

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