

The mapping extension for QlikView and Qlik Sense

At the heart of QlikView™ and Qlik™ Sense

## Space, a key dimension

The success of QlikView™ and its “In Memory” technology is clear evidence that Business Intelligence meets the needs of users looking to master their indicators with just a few mouse clicks. Performance, ease of use, integration and deployment have attracted and won over users within the BI World. Adopting a similar approach, Business Geographic™ offers GeoQlik™, the only true professional mapping component for QlikView and Qlik™ Sense.

### The Goal

More than 80% of your data information system can be displayed on a map. In a constantly changing world, the geographical dimension has become the main asset of information systems.

The Qlik™ BI tools aim at distributing clear, enhanced, precisely targeted information. GeoQlik™ was designed for the same purposes.

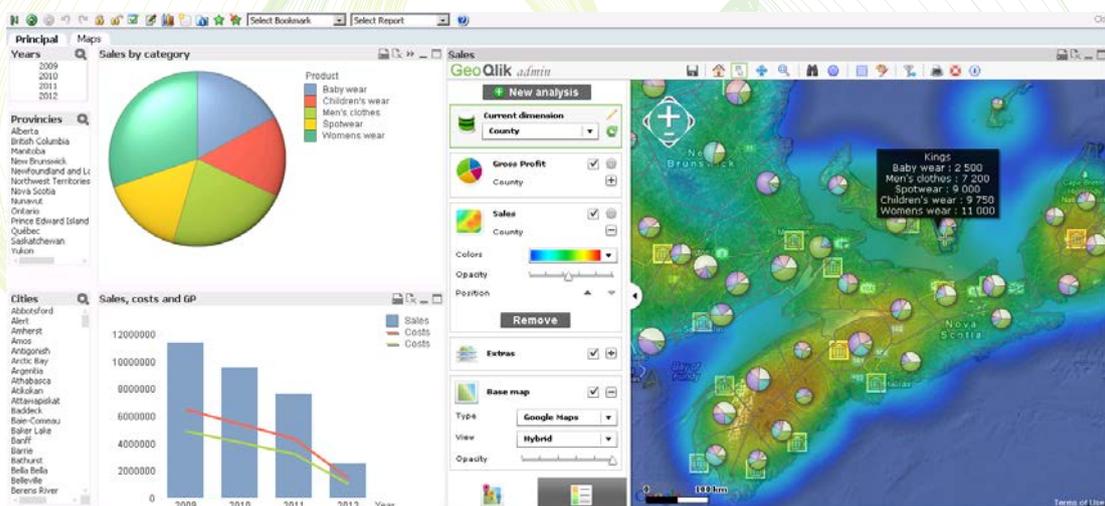
GeoQlik™ integrates key information about space and territory into the active data of your information system. By representing data on a map, GeoQlik™ makes the results easy to read and understand, which enables the best decisions to be made on time. The persuasive value of GeoQlik™ for QlikView™ and Qlik™ Sense makes sense of your data, providing you with a valuable tool in the decision-making process.

### Cartographic Decision Making

What can be better than a map to give you a complete, simple and intuitive picture of strategic data?

With GeoQlik™, access to information is clear and immediate. The cartographic dimension, easily understandable by all, plays an essential role in modern decision-making processes. The dynamic and interactive maps allow Qlik™ users to access important information when and where they need it.

Whether you work for a large or small company or public organization, the power of GeoQlik™ helps you face daily situations and questions. GeoQlik™ is a multi-scale tool, open to all the geographical and business data already within your Qlik™ documents.



GeoQlik™ selected by Qlik™

## Coherent technologies

Globalization requires being able to innovate and optimize one's business activities in order to increase productivity. At the center of the decision-making process, managers need to make wise strategic decisions in record time, building up their staff's team spirit all the while. Combined with the Qlik™ BI tools, GeoQlik™ immediately reveals every area of optimization and enables managers to reach leading results.

### GeoQlik™, the Qlik™ approach

Click, interact, analyze! Integrated within your QlikView™ and Qlik™ Sense documents, the GeoQlik™ geodecisional maps are as easy to manipulate as any other object.

Select and prepare your indicators, compare different zones, print reports, justify and validate your choices, etc.: GeoQlik™ designs precise and high-value BI maps.

With GeoQlik™, Business Geographic™ offers world-known and recognized GIS technologies that are fully consistent with the Qlik™ philosophy.

### GeoQlik™, power and simplicity

GeoQlik™ means integrating the spatial dimension within QlikView™ and Qlik™ Sense.

GeoQlik™ is able to tackle and manage all kinds of data: administrative boundaries, cities and towns, zip codes, commercial areas, industrial sites or agencies, bricks, floor plans, satellite and aerial images. GeoQlik™ is a powerful drill up-/down-mapping tool that enables you to make the most of your QlikView™ and Qlik™ Sense indicators. Immediate access to crucial information is now within every Qlik™ user's reach.

While the use of GeoQlik™ is fully autonomous, Business Geographic™ can also assist you in large-scale projects.

