Press Release

Massive potential savings for large "Natel fleets"

BI solution by Informatec saves phone costs. Many companies in Switzerland provide their employees with mobile phones and take over at least part of the running costs. With large mobile fleets, however, companies quickly lose track and so lose control of costs. A BI solution based on iVIEW, by Informatec, creates transparency, saves enormous costs and is already successfully in use.

Muttenz, March 11th, 2016 - Informatec's solution, based on the BI framework iVIEW, has already optimised the entire mobile fleet of three major Swiss companies. The application analyses the raw data of the telecom provider using QlikView and automatically sends reports directly to the responsible authorities and personnel via the reporting and distribution tool QlikView NPrinting. The application requests the necessary information on the business organisation such as cost centers, departments, and also e-mail addresses, directly from the active directory. Thus no additional administration costs are incurred and the solution can be quickly and cost-effectively implemented.

Potential savings per year in two-digit percentage range

Depending on the company-specific cell phone policy, size of mobile inventory and the global presence of the company, annual costs of 10-20% can rapidly be saved. The BI application identifies the most relevant cost drivers (rates and data volume), which makes the telephone charges at all levels of the organisation transparent, down to the individual devices, reveals the potential savings for optimised data packets abroad - keyword "roaming" - and last but not least sensitises staff towards a more cost-effective use, without compromising convenience. Thanks to QlikView NPrinting, alert functions are controlled so that employees and managers can be automatically notified of above-average costs.

Standardised platform and individualised use, thanks iVIEW

The application of Informatec is based directly on the BI Framework iVIEW and thus on a proven standard BI platform used by umpteen clients. The concrete solution benefits from a high degree of standardisation, is also individualised by Informatec to suit each client and is thus tailored both graphically and functionally to different requirements. A concrete solution for a business in the Basel area with over 600 employee phones was up and running after just a five day development period. For another client the mobile phone application also went into productive use after just a few days, with some 2500 devices. A comparable solution - this time for fixed network - is currently being implemented for a new client.

The continuous process of provider data preparation, analysis and visualisation of information and the distribution of the results to the right places is fully automatic in the mobile phone application. It thus offers a direct benefit, without burdening the IT department or cost controlling personnel with additional tasks and expenses.
About Informatec

With its clear focus on business intelligence (BI) solutions for discerning SMEs and large enterprises across a wide spectrum of industries, Informatec, with headquarters in Muttenz, Baselland (Switzerland), has established itself as a specialist for consulting and needs-based implementation of comprehensive BI solutions. The company, founded in 1998, is considered a BI innovator and counts leading enterprises among its ever-growing client base. With its need-oriented services, Informatec helps ensure that the numerous advantages of their BI solution iVIEW, developed in-house and based on QlikView, are entirely available. The services offered include consultancy; design and customer-specific developments; implementation and training; as well as maintenance and support.