

BI specialist Informattec focuses and gives itself an inspiring corporate vision for 2020

Informattec, with vision. True to their claim «Experience the sense of tomorrow,» the management team of specialist business intelligence solutions (BI) has created a vision for 2020 and enshrined it in the company.

Muttenz, 20 October 2015 - The clear strategic focus of Informattec, with headquarters in Muttenz, specialist for the consulting and needs-oriented implementation of business intelligence solutions, is graphically demonstrated for customers and employees. With its graphical corporate vision 2020, Informattec once more breaks new ground in an inspiring and challenging future image, which is used throughout the company as a guiding light towards the future. At the heart of the new vision is the transformation of Informattec to a product-oriented service provider on the basis of in-house developed individual standard BI platform iVIEW, with its incorporated high additional values for BI customers.

Vision as a mural and new Web presence

To effectively anchor the image of the future within the company, the written form of the 2020 vision was translated live at a corporate event into a in a wall-filling mural, with the participation of all the employees. Christian Fischer, Business Development Manager and member of the Executive Board, describes the groove of the event in the following words: «The graphical birth of Vision during our founder Rino Mentil's live presentation was fascinating, and left no-one in the room unimpressed. An absolutely amazing experience, such I have never experienced in any other company.»

The clear advantage-oriented positioning of Informattec, with their BI platform iVIEW and dedicated solutions such as iVIEW for ABACUS or iVIEW.Portal, is also unmistakably expressed in the newly-designed Web page. This never loses sight of the strategic wishes of Informattec clients. Instead of offering interchangeable marketing verbiage, it gets to the heart of the advantages and the added value to be achieved and benefits for discerning BI clients. It therefore serves as a valuable decision support and brings the seeker one step further forward in his often difficult selection process.

For more information

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About Informattec

With its clear focus on business intelligence (BI) solutions for discerning SMEs and large enterprises across a wide spectrum of industries, Informattec, with headquarters in MuttENZ, Baselland (Switzerland), has established itself as a specialist for consulting and needs-based implementation of comprehensive BI solutions. The company, founded in 1998, is considered a BI innovator and counts leading enterprises among its ever-growing client base. With its need-oriented services, Informattec helps ensure that the numerous advantages of their BI solution iVIEW, developed in-house and based on QlikView, are entirely available. The services offered include consultancy; design and customer-specific developments; implementation and training; as well as maintenance and support.