

### **Jedox World Tour 2016: Simplify Planning and Analysis**

***Muttenz, 12<sup>th</sup> April 2016 – This April, Jedox - the Enterprise Planning and BI company - begins its World Tour across 25 cities in 13 countries. At these major events, organizations will experience firsthand how to “Simplify Planning and Analysis” with Jedox 6. They will discover how to optimize planning and forecasting in Finance, Sales, HR, and Procurement, and make data analysis simpler to accelerate decision-making. These half-day events include keynote presentations, practical user demonstrations, as well as real-world stories and insights from Jedox planning experts on how advanced modeling enables organizations to adapt in real time and strengthen financial resilience. Regional Jedox partner Informattec will co-host the World Tour event in Basel on 8<sup>th</sup> June 2016.***

#### **Helping business users**

Participants will discover how Jedox can help solve their most complex analysis and planning requirements in industry-leading timeframes using Jedox connectors to platforms like Tableau, Qlik, Salesforce, and SAP. Jedox empowers finance, management, and business users across departments who rely on spreadsheets every day. Business leaders can learn the steps required to accelerate planning, strengthen governance, and enhance collaboration across the organization. *“The Jedox World Tour is for organizations and decision-makers who want to accelerate planning and forecasting. Nearly 90% of all businesses still plan with spreadsheets - Jedox can help. With practical user demonstrations and real-world examples from some of our 1,900 clients, we show organizations how Jedox quickly returns value to their investment,”* says Jedox CEO Kay-Ingo Greve.

Rino Mentil , Informattec CEO , found in Jedox a committed partner at eye level: *“Jedox has raised our enthusiasm immediately, both human and technological. And the solution convinces with its simplicity: The Jedox tool is quick to install and ensures a seamless integration into our Individual-Standard-BI platform iVIEW. With Jedox we have achieved an important goal: to offer our customers sophisticated planning functions within the familiar Qlik environment”.*

#### **Practical workshops for business users, Management, and IT**

Departments like sales and HR will see how to simplify forecasting from anywhere, using the tools they already know. Finance users can learn how to connect their spreadsheet models with Jedox so everyone can collaborate with the numbers. Management players gain instant insight from their tablets and smartphones with the Jedox Mobile app. IT will discover how the Jedox platform seamlessly fits into the corporate environment, both on-premises and in the cloud, and understand the steps to rapidly deploy Jedox with immediate ROI, scaled to suit global needs.

## **Authentic stories from the real world**

Leaders from global organizations will share how they have used Jedox to dramatically simplify planning and analysis, revealing strategies, challenges, and surprising results to go from disconnected spreadsheets to enterprise collaboration. Participants will get answers from Jedox experts to solve their most complex planning challenges today and connect and experience networking opportunities with industry leaders. Participation is free but seats are strictly limited. To register and learn more, visit [http://jedox-worldtour.com/de/basel\\_2016/](http://jedox-worldtour.com/de/basel_2016/)

## **About Informattec:**

With a clear focus on Business Intelligence solutions (BI) for demanding SMEs, the Swiss company Informattec located in Muttenz (Basel) established itself as a specialist in consulting and implementing comprehensive BI solutions . Founded in 1998, Informattec is considered to be a BI innovator in the medium-sized sector and proudly counts many leading companies amongst its customers. With its needs-based services Informattec empowers users with the numerous advantages of iVIEW, the BI solution based on Qlik. The value proposition includes consulting, design and customized development, as well as implementation, training, maintenance and support. [www.informattec.com](http://www.informattec.com)

## **About Jedox**

Jedox's unified planning, analysis, and reporting empowers decision makers from finance, sales, purchasing, and marketing. Jedox helps business users work smarter, streamline business collaboration, and make insight-based decisions with confidence. Already 1,900 organizations in 127 countries are using Jedox for real-time planning on the web, the cloud, and on any device. Jedox is a leading Business Intelligence and Corporate Performance Management solutions provider, available globally through over 180 certified business partners. Learn more about Business-Driven Intelligence at [www.jedox.com](http://www.jedox.com)

## **For more information**

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