

Media release

Informattec expands to Zurich

Informattec looks back on another successful year with high growth rates. In order to best serve its growing number of top Swiss SME customers in the centre and eastern part of Switzerland, the BI specialist from the Basel area is opening an additional location in Zurich-Oerlikon.

Muttenz, 12.03.2018 – Informattec continued to grow at double-digit rates last year. It increased its turnover by well over 20 percent and gained over twenty, some well-known Swiss SMEs such as Trisa, Wüest Partner, Jungfraubahnen or TopPharm as new customers.

"In the past year, we further consolidated our leading position as an innovative BI provider for demanding SME and major customers. In addition to our home market, however, we have also gained considerable recognition and attractiveness in other parts of Switzerland, so that we already have a high double-digit customer share in our portfolio behind the Belchen and the Bözberg," says founder Rino Mentil, explaining the dynamic development of his company in 2017.

"Now we want to support our customers outside the Basel Area even more intensively with our high level of quality and actively support them in managing their business with the help of Business Intelligence and Data Analytics in a more secure and value-added way. To achieve this, we need sales and BI consultants who are geographically close to our customers. For this reason, we are opening another office in Zurich-Oerlikon in March," continues Christian Fischer, Head of Sales and Partner of Informattec, who assumes the management of the Zurich office.

For more information

Informattec Ltd.liab.Co., Cristina Cesaro, Head of Marketing, Freidorf 151, CH-4132 Muttenz Tel. +41 61 826 80 80, Fax +41 61 826 80 81, cec@informattec.com, www.informattec.com

About Informattec

With its clear focus on business intelligence, Informattec has established itself as a specialist for consulting and appropriate implementation of comprehensive BI solutions for analysis, reporting and planning. The Basel-area company, founded in 1998, is a BI innovator for demanding SMEs and large clients and counts leading companies among its continuously growing clientele. With its needs-oriented services, Informattec ensures that the numerous benefits of the selfdeveloped BI platform iVIEW based on Qlik and Jedox are available without limitations. Its services include consulting, conception and client-specific developments as well as implementation, training, maintenance and support.