

## Media release

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### **Informattec becomes a Qlik Elite Solution Provider**

***Informattec has been included in the exclusive Qlik Elite Partner circle. The BI specialist, headquartered in the Basel area, is honoured with the highest partner status for their performance last year by Qlik, a leading provider in the area of visual analytics. As a Qlik Elite Solution Provider in Switzerland and one of the few Elite Partners in the entire DACH region, the status upgrade is confirmation that Informattec now plays a central role on the business intelligence stage in Switzerland as a BI innovator.***

Muttenz, January 23rd 2017 – Informattec looks back on another very successful business year in 2016. Thanks to its clear focus on business intelligence, Informattec was able to gain more than 30 new renowned SMEs and large companies as clients such as Basellandschaftliche Kantonalbank, the Swiss Salvation Army, Rhenus Alpina and the Industrielle Werke Basel. In doing so, it was able to generate top revenue again for the BI company founded in Sweden. “The strong performance by Informattec last year absolutely convinced us and showed clearly that the BI innovator from the Basel area definitely belongs among the top Qlik companies in Switzerland. Adopting them as an Elite Partner is just the logical consequence of this”, explained Robert Schmitz, General Manager Central & Eastern Europe, regarding Informattec’s upgrade to partner.

#### **Numerous benefits for Qlik users underpin the Elite Partner Status**

With its selected range of BI services and especially its Qlik-based, self-developed “BI-shell product” iVIEW, Informattec has positioned itself as a customer-oriented and innovative business intelligence boutique. Since the beginning of 2016, it has operated the official Qlik training centre in the Basel area. And since May of the same year, Informattec, with its 5 areas of industry expertise, has stood at the peak of the expertise pyramid for Qlik-based business intelligence solutions in Switzerland. 12 certified consultants provide focused and productive application of the entire product range for clients in all areas – whether it is as a full-service provider or only occasionally as a supporter and supplier of expertise for BI solutions developed by the clients themselves.

A selected spectrum of additional services and BI extension modules facilitate clients’ lives and demonstrate Informattec’s status as an Elite Partner: operation of entire BI solutions in Informattec’s fully managed Swiss BI Cloud, exclusive access to the Qlik Version Manager and integration of comprehensive planning functionality in Qlik applications using the Jedox planning tool.

Christian Fischer, Business Development Manager and member of the Informattec board is convinced that “Qlik’s Elite Partner status is an additional strong argument for all BI users in demanding SMEs and large companies to seriously consider cooperation with us”.

#### **For more information**

Informattec Ltd.liab.Co., Cristina Cesaro, Head of Marketing, Freidorf 151, CH-4132 Muttenz  
Tel. +41 61 826 80 80, Fax +41 61 826 80 81, cec@informattec.com, www.informattec.com

## **About Informatec**

With its clear focus on business intelligence, Informatec has established itself as a specialist for consulting and appropriate implementation of comprehensive BI solutions for analysis, reporting and planning. The Basel-area company, founded in 1998, is a BI innovator for demanding SMEs and large clients and counts leading companies among its continuously growing clientele. With its needs-oriented services, Informatec ensures that the numerous benefits of the self-developed BI platform iVIEW based on Qlik and Jedox are available without limitations. Its services include consulting, conception and client-specific developments as well as implementation, training, maintenance and support.