

### **Informattec becomes Qlik Managed Services Provider (MSP) of the Year 2018 throughout the DACH region**

*The “MSP Partner of the Year 2018 DACH” award was created in early 2018 and the first distinction went to Informattec, which thus became the number one managed service provider for Qlik solutions in the cloud. A customer portal solution based on Qlik Sense has been realised as a flagship project for the internationally operating agency for trade marketing, JET Services GmbH & Co. KG from Bad Homburg/Germany.*

Muttenz, 12.04.2019 – In addition to the MSP Partner of the Year 2018 DACH award, Informattec has also won the Qlik Partner of the Year 2018 for Switzerland status for a further consecutive year. JET Services, based in Germany and Austria, is one of the leading and most successful owner-managed trade marketing agencies in the German-speaking world. It has selected Informattec as its preferred Qlik partner and assigned the company a key project, not least due to its unique BI managed services expertise in Central Europe.

#### **Successful in the Basel Area for 20 years**

The 2018 anniversary year was very successful overall for Informattec. It gained more than 40 ambitious new BI clients, once more reported double-digit sales growth and expanded by more than 20 percent to its current 25 employees. This strong growth momentum has been maintained in the just completed first quarter of 2019, driven by strong client demand and continued success in key growth projects.

#### **Retail reporting with Qlik Sense, ready-to-use and “fully managed”**

The aim was for JET Services to operate Qlik Sense on a cloud infrastructure in the software as a service model, complemented by fully-managed services. To implement this, the company was looking for a managed service provider (MSP) that is established in the market as a Qlik Sense expert and also has the necessary expertise and experience to take over operation in a cloud environment. The choice fell on Informattec, Qlik Elite Solution Providers as well as Qlik Expertise and Qlik managed service partners, with clients throughout the DACH region. In addition, as full service MSP Informattec has extensive experience in realising projects in public cloud environments such as Microsoft Azure and AWS, as well as in their own Swiss BI Cloud.

"In the past, we have provided our customers with Excel analyses containing information on the quantities of products sold to and from the stores. However, Excel quickly comes up against its limits, especially if, like us, we aspire to map key figures and analyses in different granularities and on the basis of data from different sources", explains Jörg Below, Product and Process Manager at JET Services, as his firm's reason for developing a retail reporting solution based on Qlik Sense. "Our service business is very dynamic. For this reason, we were looking for a business intelligence solution that is highly flexible in terms of analytical capabilities and at the same time freely scalable on the hardware side. We have found the perfect solution in Qlik Sense in Azure", continues Jörg Below.

**For more information**

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**About Informatec**

With its clear focus on business intelligence, Informatec has established itself as a specialist for consulting and appropriate implementation of comprehensive BI solutions for analysis, reporting and planning. The Basel-area company, founded in 1998, is a BI innovator for demanding SMEs and enterprise clients and counts leading companies among its continuously growing clientele. With its needs-oriented services, Informatec ensures that the numerous benefits of the selfdeveloped BI platform iVIEW based on Qlik and Jedox are available without limitations. Its services include consulting, conception and client-specific developments as well as implementation, training, maintenance and support