

Informattec becomes Qlik Partner of the Year throughout the DACH region

Qlik names Informattec Partner of the Year for the entire DACH region. Thanks to its double-digit sales growth, Informattec is now the number one partner in the DACH region (Switzerland, Germany and Austria).

Muttenz, April 10, 2018 – Informattec already won the prestigious Qlik Innovation Award in 2016. Now the BI specialist from the Basel Area has doubled its success, being selected as Partner of the Year from a group of over 100 DACH partners by Qlik, one of the leading providers in the field of visual analytics. The basis for the award is last year's record sales of Qlik products.

Informattec is celebrating its twentieth anniversary this year. It was only a few years ago that the successful BI strategy, which has levered the company to the top position among Qlik partners, was resolutely pursued. In order to also optimally serve its growing clientele in its home region of Basel, the company has recently opened its first branch office in Zurich.

From central milestones to success

The successful cooperation with Qlik led to the achievement of several milestones last year. Informattec became an Elite Solution Provider at the beginning of the year. Shortly afterwards, Qlik appointed the BI specialist as an authorised training partner in Switzerland. Based on its Cloud experience and expertise with the Swiss BI Cloud, towards the end of last year Informattec became the first Swiss partner in the Qlik Managed Services Provider Program (MSP).

Both SME- and fully enterprise-capable

"Thanks to our Cloud services and our range of subscription-based licensing models, in addition to our strong Swiss SME brands we are now in a position to serve entrepreneurial clients such as Rhenus Logistics or the University Hospital of Basel with complex requirements in a professional and comprehensive manner. This development contributed significantly to our clear lead in comparison with all the Qlik partners last year." Thus founder and Managing Director Rino Mentil explains the basis for the renewed success in the Qlik partner environment. Informattec has significantly expanded its major customer base, which focuses primarily on the energy, healthcare, transport & logistics and financial services sectors.

"Informattec realised early on that many Qlik customers work with data-driven business models and wish to monetise their services. The resulting applications go significantly further than traditional financial cockpits and concentrate on the analysis of customer-specific data and the resulting management information for our corporate customers. An excellent example is the case of Basel industrial works (IWB,) with the proactive control of entire wind farms via a Qlik Informattec solution." Thus Robert Schmitz, area Vice President for Southern Europe & Russia at Qlik, explains his partner's success.

For more information

Informatec Ltd.liab.Co., Cristina Cesaro, Head of Marketing, Freidorf 151, CH-4132 Muttenz Tel. +41 61 826 80 80, Fax +41 61 826 80 81, cec@informatec.com, www.informatec.com

About Informatec

With its clear focus on business intelligence, Informatec has established itself as a specialist for consulting and appropriate implementation of comprehensive BI solutions for analysis, reporting and planning. The Basel-area company, founded in 1998, is a BI innovator for demanding SMEs and large clients and counts leading companies among its continuously growing clientele. With its needs-oriented services, Informatec ensures that the numerous benefits of the selfdeveloped BI platform iVIEW based on Qlik and Jedox are available without limitations. Its services include consulting, conception and client-specific developments as well as implementation, training, maintenance and support.