

### **Informattec becomes the only Qlik Managed Services Provider (MSP) in Switzerland**

***Due to their Cloud experience and expertise in the Swiss BI Cloud, Informattec has become the exclusive Swiss Partner in the Qlik Managed Services Provider Programme (MSP). Qlik users can now order Qlik Sense Enterprise in the Cloud directly from Informattec as a fully managed BI solution.***

Muttenz, 20.11.2017 - The MSP programme announced at the Qlik Connections Partner Conference in April was launched as a pilot operation in September. It will be fully available from January 2018. Qlik only selects partners who have 360-degree Cloud services as managed services providers (MSP) – for example, those who have Qlik software together with an optimally matched Cloud infrastructure and fully-managed services.

#### **Informattec is the only Swiss Qlik Partner on board**

A select 37 partners were chosen worldwide (18 from the EMEA area, 11 from AMER and 8 from APAC). Of these, only three partners were selected from the D-A-CH region and Informattec was the only partner chosen in Switzerland. On the basis of their many years of experience in the Qlik environment and thanks to their Swiss BI Cloud and iVIEW-based BI services, which have become firmly established on the market, Qlik has admitted Informattec to the exclusive circle of Qlik managed service providers. Informattec's high-level BI and Qlik competence is demonstrated not least by its status as a Qlik Elite Solution Provider with numerous industry experts and certified Qlik trainers.

The MSP programme represents a major milestone for scalable, flexible and secure BI operating environments for Qlik clients, and more generally for business intelligence users. The focus is on the realisation that the relevance of Cloud business in the BI scene is significantly increasing. According to Gartner, the total addressable market for BI solutions for 2018 is \$18 billion, 20% of which is to be generated in the Cloud alone. This trend is in line with client needs for reliable operating environments where BI users only want to focus on the technical results of their dashboards.

#### **The advantages of the MSP Programme for BI user companies**

As a fully managed services provider, Informattec offers a "worry-free package" that includes everything a BI user needs: installation and licensing of Qlik software, customised services for BI applications in operation, first level support, hosting in the Swiss BI Cloud, culminating in rental models pertinent to opex.

The MSP programme offers many advantages to BI users, such as a clearly defined budget, which can be scaled up and down as needed. Furthermore, BI applications in the MSP programme are launched in record time, relieving the internal IT department and reducing operational risk. This generally leads to a massive simplification in the professional operation of mission-critical BI solutions.

## **Successful launch of the MSP-Programme**

During the MSP pilot phase with Qlik Sense Enterprise, which ran until the end of this year, Informatec managed to acquire a Qlik pharmaceutical user company as the first ever MSP client in all the EMEA countries. As of January 2018, additional Qlik Sense Enterprise products will be offered as part of the MSP Programme. Informatec already offers the operation of all Qlik-based applications in the Swiss BI Cloud as part of a "perpetual" licensing model.

## **For more information**

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## **About Informatec**

With its clear focus on business intelligence, Informatec has established itself as a specialist for consulting and appropriate implementation of comprehensive BI solutions for analysis, reporting and planning. The Basel-area company, founded in 1998, is a BI innovator for demanding SMEs and large clients and counts leading companies among its continuously growing clientele. With its needs-oriented services, Informatec ensures that the numerous benefits of the selfdeveloped BI platform iVIEW based on Qlik and Jedox are available without limitations. Its services include consulting, conception and client-specific developments as well as implementation, training, maintenance and support.