

BI specialist Informattec invests in the future

Informattec expands. The specialist for business-intelligence (BI) solutions for discerning SMEs records a sharp increase in new orders and continues to expand the workforce.

Muttenz, 2 June 2015 - Informattec, the specialists in consultancy and demand-oriented implementation of business intelligence solutions for SMEs, with headquarters in Muttenz, Switzerland, is rapidly expanding. Thus the company has been able to significantly extend its client portfolio with its BI solution iVIEW, based on QlikView. In this way, Informattec gained fourteen new customers in the first five months of 2015. These include companies such as WASCOSA, provider of freight wagon systems in Lucerne, Müller Gruppe AG, manufacturer of industrial packaging headquartered in Münchenstein, and Zurich airport.

Expansion of the workforce

In an effort to further increase company growth, Informattec is continuously expanding the workforce. The company has gained Cristina Cesaro as new Marketing Manager. She brings with her many years of communications experience in the B2B area. And in the area of advisory sales and client acquisition, Informattec has managed to sign up experienced IT solutions specialist Juel Sjawie.

According to Rino Mentil, CEO of Informattec, the achieved turnover and staff growth are due in large part to the clear strategic repositioning of the company. «Thanks to the focus on business intelligence solutions for discerning SMEs, we have sharpened our profile.» Today we are rightly perceived as leading BI innovator for discerning SMEs. This clear positioning has also made us more attractive as an employer, helping us to find additional consultants in the Basel region.”

For further information

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About Informattec

With a clear focus on business-intelligence (BI) solutions for discerning SMEs, Informattec, based in MuttENZ, Baselland (Switzerland), has become established as a specialist in consulting and needs-based implementation of comprehensive BI solutions. The company, founded in 1998, is renowned as a BI innovator for SMEs and counts leading companies among its ever-growing customer base. With its need-oriented services, Informattec helps ensure that the numerous benefits of iVIEW, the BI solution based on QlikView, are fully available. The services offered include: consultancy, design and customer-specific developments; implementation and training, and maintenance and support.